

Madison PhotoPlus the Photo Summit ePHOTO Newsletter

February, 2017



Who We Are

This writer recently had the unfortunate experience of attending a funeral of a man I had known about for about 10 years. The funeral home was packed with over 200 people. The casket was kept closed. Several snapshots were taped up on a board. There weren't many - maybe a dozen or so - and I hadn't seen any of them before.

"Bob" had died suddenly, just in his early fifties. We were never close, but knew each other to chat a few times a month. The photos showed me sides of "Bob" I'd never known. I knew he rode a bike, but I was surprised to see him all clad in leathers and a bandana. In another shot he was on a fishing boat helping a young boy land a fish. Their expressions both showed deep concentration. He'd never spoken of a son, but he obviously had bonded with the boy.

Each of the photos showed me a different side of him. Sides I never knew. I learned more about him after seeing those photos than I'd known talking with him for a decade. I'd like to have learned more about him, but the most recent picture was taken in 2008 - about the time camera phones started replacing cameras. I'm sure many photos were snapped, but there were no prints covering that part of his life. It's as if he didn't exist for the last 8 years. How sad...

Photo Exhibit

Madison PhotoPlus will be exhibiting the work of Don Mullan, noted Irish photographer who visited and fell in love with Madison. His showing, *Madison - the Rose City- A New Springtime*, will be displayed from February 17 - March 11 in our store. All the photos were shot in Madison on a Nokia smartphone, and enlarged to

20" x 30". (These photos were originally displayed at Drew University for a short while during 2016.) We sincerely hope you'll find the time to view the show.

Another good deal that isn't

This

A recent article in the-digital-picture.com dealt with a no charge warranty repair which cost the customer \$250. It involves a Sigma brand lens and what the buyer deemed a too good to be true price was a great savings. It wasn't. Find out why at <http://www.the-digital-picture.com/News/News-Post.aspx?News=19973>.