

Our Instructors

Our instructors are Internationally Certified Photographic Counselors™.



Jerry Harmen has been the owner of Madison PhotoPlus for over 35 years. He takes pride in his stores' reputations for superior customer service. Jerry has a knack for explaining complex photographic principles in simple, understandable terms. He knows that your photographs are your legacy.



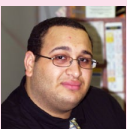
Lynne Harmen is co-owner of Madison PhotoPlus and The Photo Summit. A former educator, Lynne has brought her expertise to our imaging school. She especially enjoys photographing nature and her grandchildren.



Bret Harmen is a graduate of the Rochester Institute of Technology with a degree in Photo Science. Bret enjoys shooting nature, sports, candid photos, and of course his 2 young children. He is very familiar with many of the new challenges in the digital world.



Larry Treat is another product of R.I.T. and the U.S. Navy as a photographer. He has prepared photos and graphics for the President and the Joint Chiefs of Staff as well as freelance from his own studio. Larry is also a graphic artist who spent many years in magazine publishing.



Josh Gil is our resident video guru. Having grown up in the digital era, he understands how and why still cameras can and do rival the quality of camcorders. You may have seen Josh in some of our well received YouTube photo /video reviews.



Rachelle is also a graduate of R.I.T. with a BFA in Visual Media. She has worked as a freelance and wedding photographer. She enjoys learning new creative techniques especially in Adobe Photoshop.

THESE CLASSES FILL UP QUICKLY!

As a reminder, please book your seat as early as possible. There have been many instances when there were no seats available 3-5 days before the class. We hate to turn people away, but to keep the group to a personal, manageable size, we are forced to apply class size limits. We hope you understand and continue to check back for new and repeat classes.

In the event of a class cancellation on our part, you will be notified no later than one business day in advance.

If software is supplied, it is the newest version of the full program, not a trial or evaluation sample.

All sessions are held at Madison PhotoPlus unless otherwise specified

Madison PhotoPlus and the Photo Summit

Please e-mail any questions or comments to staff@madisonphoto.com

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Madison PhotoPlus and The Photo Summit

present...

Spring, 2012

Photographic

Educational

Programs



Taking you into the light!



• FUNDAMENTALS •

BASIC DIGITAL PHOTOGRAPHY: THE CAMERA

Monday, March 12 - Don't let all the controls on a camera confuse you. Once you complete this program, you'll never want your old film camera back.

BASIC DIGITAL PHOTOGRAPHY: THE COMPUTER

Thursday, March 15 - Now that you've taken photos, this program explains downloading, e-mailing, uploading and printing your pictures.

BASIC SLR PHOTOGRAPHY

Monday, April 9 - This evening is designed for people who recently stepped up to a digital SLR type camera from a point & shoot or film SLR camera. You've got to walk before you can run.

THE PHOTO YOU DIDN'T KNOW YOU TOOK

Saturday, March 31 - Sometimes a really great photo is trapped within an otherwise blah shot. This exercise is designed to help you critique your photos by seeing them in new and different ways. (Limited to 6 people)

EXPOSURE AND COMPOSITION

Monday, May 7 - You've accumulated hundreds or thousands of photos - get them out of their box, drawer or hard drive. Learn how to proudly display them in your home, office, etc.

USING DIGITAL COMPACT DIGITAL CAMERAS

Saturday, May 5; repeated May 12 - All those noises and symbols can be confusing when you don't know what they mean. With just a little bit of knowledge you'll be able to take better pictures than you ever thought you could. Bring your camera with you- this session is hands on.

UNDERSTANDING AND USING iPHOTO

Tuesday, June 5; - iPHOTO looks simple at the start, but knowing how it works makes your photo handling faster and easier. If you have a Mac Book, bring it with you!

• PRIVATE LESSONS •

Private individual instruction is available on almost any photographic topic and level. Lesson vouchers are available in either 30 or 60 minute denominations at \$40 or \$70 respectively. All sessions are held on a confirmed appointment basis only. Two family members can attend the session with no additional charge. A bulk package of six 30 minute vouchers is available at a reduced rate of \$199⁹⁹. A 6 pack of 60 minute lessons is \$350 - a \$70⁰⁰ savings!

Private instruction sessions are conducted at either store location, and are limited to that store's personnel.

• INTERMEDIATE •

SPORTS AND ACTION PHOTOGRAPHY

Wednesday, March 28 - The thrust of this session is to help you take better photos of your children's sporting events with your SLR or long zoom camera. It is expected that you know how to use your camera. Basic camera knowledge is **required** for this class!

PHOTOGRAPHING CHILDREN

Saturday, April 14 - Regardless of their ages, children can be less than cooperative as subjects. This session helps you apply your camera knowledge in both posed and candid situations, indoors or outdoors.

NIKON SLRs

Wednesday, May 9 - Now that you've mastered the Basic SLR session, it's time to apply that general knowledge to your specific Nikon SLR. The focus tonight will be on still photos, with a short discussion of video topics. Be sure to bring your camera and lenses with you.

CANON SLRs

Wednesday, May 2 - Now that you've mastered the Basic SLR session, it's time to apply that general knowledge to your specific Canon SLR. The impetus tonight will be still photos, with a short discussion of video topics. Be sure to bring your camera and lenses with you.

ADOBE PHOTOSHOP ELEMENTS®: THE BASICS

Wednesday, April 18 - Every new computer comes with built in photo software, with each software company trying to become the new industry standard. Adobe Photoshop™ has been THE standard for decades, but is too much software for the average amateur. Adobe Photoshop Elements™ is the standard and this class covers the basics of enhancing and improving your photos. If you own a portable computer, bring it along with your camera.

CLOSE UP AND MACRO PHOTOGRAPHY

Thursday, June 7 - Remember your first magnifying glass when you were a kid? It was so exciting, wasn't it? The same fascination is still within you when you explore macro and close up photography. Learn how to use your camera - SLR or compact - to take great pictures of the small world we so often overlook.

SCANNING SLIDES AND NEGATIVES

Saturday, April 28 - Copying slides, negatives and prints isn't as simple as copying a document. This class teaches the proper techniques for photographic quality scans using PC or Mac. Because scanning is rather time consuming, it's important to get it right the first time. Limited to 10 people.

HDSLR VIDEOGRAPHY FOR BEGINNERS

Wednesday, May 16 - Your new SLR now takes HD video, but you can't use it the same way as a still camera. Video is very different, and not very intuitive. Learn how to successfully and consistently get great HD video. (This class can be taken alone, or in conjunction with downloading and editing.)

BASIC STUDIO LIGHTING

Friday, March 23 - The whole idea about studio lighting is making your picture look the way you want it to before you trip the shutter. This session addresses the nature of light and lighting. Explore the value of shadows and the interest they create. A working knowledge of your camera is necessary for this session.

• ADVANCED •

ADOBE PHOTOSHOP ELEMENTS®: INTERMEDIATE

Wednesday, April 25 - Tonight's program picks up where the basic program left off. Advanced topics including RAW files, actions, advanced layers, and more. Questions and problems arising from the basic session will be addressed. Remember to bring your computer and camera.

FIELD TRIP

Sunday, June 3 - You don't need an exotic location to take great photos. You need to know your camera, be observant, be patient and be able to recognize a good picture when it's staring you in the face. The day will be spent learning the when, why and where to shoot, more than how to shoot. Emphasis will be placed learning to "see" photographically. Members of our staff will spread through the area to work with you in small groups. This year's venue is the Morristown Green.

• TUITION •

Individual evening classes are \$50.00 each and begin at 6:30pm. A subscription to 5 or more sessions earns a 10% discount when purchased as a block no later than March 15, 2012.

Saturday morning sessions are \$30.00 each and begin at 10:00.

The 2 part sessions presented with Adobe Photoshop Elements or HDSLR Videography are available individually, or both sessions for \$150 including your own copy of the Adobe software being used.

All payments are to be made when space is reserved. Refunds will be arranged if cancellations are made at least 48 hours before the class is scheduled. A minimum of three attendees is necessary for an evening session, and fewer registrants will result in cancellation and mutually agreeable rescheduling.